cloth during its period has been 6.2% and 4.5% respectively.

(b) and (c) do not arise.

Indian Institute of Travel and Tourism Management

4736. SHRI YERRA NARAYANASWAMY: Will the Minister of TOURISM be pleased to state:

(a) whether Government have set up Indian Institute of Travel and Tourism Management;

(b) is so, the location and details thereof;

(c) whether it is a fact that there is potential for establishing a branch or campus in Andhra Pradesh;

(d) if so, whether any interaction has taken place with Andhra Pradesh Government; and

(e) the details thereof?

THE MINISTER OF PARLIAMENTARY AFFAIRS AND THE MINISTER OF TOURISM (SHRI MADAN LAL KHURANA): (a) and (b) The Ministry of Tourism. Government of India have set up two Institutes of Tourism and Travel Management:—

(i) Indian Institute of tourism and Travel Mangement, Gwalior (Madhya Pradesh).

(ii) Indian Institute of Tourism and Travel Management, Baji Rout Regional Centre for East India, Bhubaneshwr (Orissa)

Indian Institute of Tourism and Travel Management also has its Chapters at the following places;

(i) Kerala Institute of Tourism and Travel Studeies, Thruvanan'hapuram (Kerala).

(ii) Institute of Tourism Management. Lucknow (Uttar Pradesh).

(iii) Institute of Tourism and Travel Management, Delhi Chaper, Delhi.

(iv) Institute of Social Welfare and Business Management, Calcutta (West Bengal).

(v) Assam Institute of Management. Guwahati (Assam).

The Institutes have been set up to impart specialised training to students in tourism-related subjects to neet the growing needs of the Travel and Tourism Industry for trained manpower in the country.

(c) to (e) It is not possible for the Ministry to considei the proposal at present because of the resource constraint.

Crisis in Tourism Industry

4737. SHRI K. M. KHAN: Will the Minister of TOURISM be pleased to state:

(a) whether attention of Government have drawn to certain reports published on 11th July, 1998, indicating that Asia-Pecific countries will need to diversify tourism by attracting long-haul travellers from US and Europe in view of the economic crisis an the region;

(b) if so, the details thereof with steps to be taken by Government to face the situation and to save tourism industry from the Crisis?

THE MINISTER OF PARLIAMENTARY AFFAIRS AND THE MINISTER OF TOURISM (SHRI MADAN LAL KHURANA): (a) Yes, Sir.

(b) The Regional Govt. of India Tourist Offices of Ministry of Tourism have drawn out marketing plans for the year 1998-99 which lay emphsis on many other primary and secondary tourist markets. Efforts are also being made by adopting a marketing strategy in the South East Asian market so as to maintain the country's market share.